

*Polytainers - Leading through innovation*

**NEW!**



## Shrink Sleeve Labeling

*Give your product a boost through innovative package design and high-end decorating technology.*

*Find out how Polytainers Shrink Sleeve Labeling can make your packaging #1 on the shelf.*



**POLYTAINERS**

rigid plastic packaging systems

# Shrink Sleeve Labeling

Looking for something new and innovative to make your product and brand stand out from the competition?

Shrink Sleeve Labeling is a superb alternative for providing razor-sharp graphics on uniquely shaped and standard containers.

## HERE IS WHY:

### COMPLEX PRINTING

- Shrink sleeve technology provides razor-sharp representation of photographic images enabling halftone and special effects.
- Shrink sleeves offer an opportunity to take advantage of up to 9 colours including the use of eye catching metallic and fluorescent inks.
- Reverse printed on the inside of the sleeve, avoids any ink rub off or scuffing of the ink, maximizing brand image and quality.

### CONTOUR FIT

- Shrink sleeve labeling permits decoration of unique packaging shapes. Apply to any size or shape container with minimal limits.
- Shrink sleeve labeling increases your “billboard” space. With this technology you can increase printable area on your package by placing your sleeve from top to bottom without leaving any blank space.

### UNIQUE PACKAGING TREATMENTS

- Shrink sleeve technology offers a variety of sub-substrate options including: glossy, matte, textured or even metallic.

### PROMOTIONAL OPPORTUNITIES

- Shrink sleeves support a wide variety of promotional marketing activities on package. i.e. Scratch and sniff, peel to reveal, skin to win



***For more information, please contact us at:***

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***or visit our website [www.polytainersinc.com](http://www.polytainersinc.com)***

  
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